

How to Use PEAR's Service

Features



Carbon Account System

The biggest feature of PEAR is the carbon account system to record emissions from our daily life. By recording your consumption activities just like keeping a household account book, you will reconsider your daily life and CO₂ emissions.



Real GHG Reduction from Global Atmosphere

Transferring emission reduction credits to the national registry system to achieve Japan's target means Japan acquires the right to additionally emit the same amount of CO_2 as that of the transferred credit. On the other hand, PEAR invalidates the credit by transferring it to the cancellation account of the national registry. We aim to achieve real GHG reduction from global atmosphere beyond just complying with the Kyoto target.



GHG reduction projects of PEAR's careful selection

PEAR only utilizes emissions reduction credits for carbon offset from GHG reduction projects which bring merits for livelihood of local people or biodiversity in developing countries.



Structure of Carbon Offset

Quick Offset

"Quick offset" is a window to offset your emissions as the first action against global warming. You may just click your offset activity from airplane, commuting, driving, energy use, etc. and the rate of offset.

Carbon Account

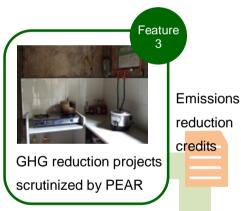
How much CO₂ is emitted in your daily activities? "Carbon account" is a free service to calculate CO₂ emissions of specific activities for your monthly carbon management and selective offset.

Feature

Feature 2

Purchase of Carbon Offset Service

Please select the activities and rate of your emissions of CO₂ for offset on this website.



Your Order Reflected to Carbon Account

Your consumption activities will be offset on the carbon account with the display of "offset completed" (in Japanese).

PEAR Ensures Carbon Offset

PEAR invalidates the same amount of our credit stocks as your offset order by transferring it to the cancellation account of the Japan's national registry in order to ensure real CO₂ reduction.

Purchase history/ Certification

Your offset purchase will be recorded in your purchase history. An offset certification will be uploaded after invalidation of emissions reduction credits.



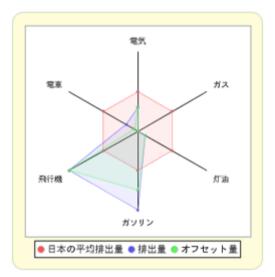
Carbon Account

PEAR offers a valuable chance to reconsider your daily consumption through our carbon offset service.

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CO₂ emissions from each consumption activity are calculated on this website.

Once you select and input your activities, the result will be automatically calculated and recorded like a household account book.





Carbon account visualizes your consumption activities such as comparing emissions by activity type (energy use, cars...) with the Japanese average. You may be tempted to reduce your emissions!

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=	CH.	2008/06/04		20kg		43.60 kg	オフセルト湯	43.80	229.95 m		t

Carbon account has many options to select your offset targets.

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******	100606/03		240.00 hp	1,101.75	204
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Your offset purchase order will be recorded in the purchase history.

An offset certification will be uploaded after PEAR invalidates the same amount of our credits with your order.

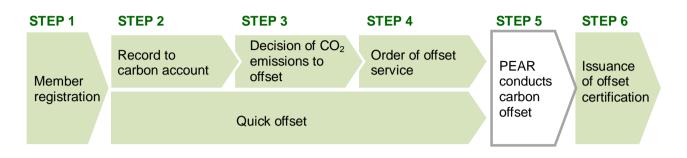
The certificate specifies the serial number of credits invalidated to be the evidence of load reduction from global atmosphere





Flow of Carbon Offset

The flow of PEAR's carbon offset service is as follows.



Step 1: Member registration

Please register from this website. ID/ password will be sent back by e-mail soon.

Step 2: Record to carbon account & Quick offset

▼Carbon Account

Carbon account calculates your CO_2 emissions. It can also be used for offsetting your specific emission activities with a variety of offset rate options.

* Carbon account is free of charge with/without purchasing carbon offset service.

▼Quick Offset

"Quick offset" offers a one stop service to offset your emissions as the first action against global warming. You may just click offset activity options for your offset from airplane, commuting, driving, energy use, etc. and the rate of offset.

Step 3: Decision of CO₂ emissions to offset

Choose CO_2 emissions for offset by the kilogram. Minimum purchase price shall be JPY 1,000.

Step 4: Order of offset service

The purchase price will be displayed on the order screen. Please follow the instruction for payment through bank transfer or online transfer.

Step 5: PEAR conducts carbon offset

PEAR will allocate the same amount of our emissions reduction credits with your order for offset. The credits will be invalidated (by being transferred to the cancellation account of the Japanese government), which accomplishes the real GHG reduction from the global atmosphere beyond the emissions reduction target of the Kyoto Protocol.



Step 6: Issuance of offset certification

After the completion of cancellation of emissions reduction credits, a carbon offset certificate shall be uploaded on the buying history browser of the customer.

The special point of our service is to give customers the opportunities to reduce CO_2 emissions while raising their awareness about daily consumption activities. You may take a bicycle key instead a car key to go to the nearby supermarket. Why don't you enjoy CO_2 reduction life with PEAR's unique carbon offset?